

The Essential Home Seller Prep Checklist

Prepare your home like a pro and keep more of what's yours.

*Built by real estate professionals to help you
sell smarter, faster, and more confidently.*

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Smarter Selling Starts Here



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Curb Appeal: First Impressions Matter

- ☐ Mow the lawn, trim trees and bushes
- ☐ Power wash driveway, walkways, and porch
- ☐ Paint or deep-clean the front door
- ☐ Replace old house numbers, porch lights, or mailbox
- ☐ Add fresh potted plants and a clean welcome mat



Interior: Light, Bright, and Spacious Sells

- ☐ Deep clean floors, kitchens, bathrooms, and baseboards
- ☐ Declutter countertops, bookshelves, and closets
- ☐ Touch up paint and patch small holes
- ☐ Replace burned-out bulbs with bright, warm lighting
- ☐ Open curtains and blinds to maximize natural light



Staging Touches: Let Buyers Imagine Themselves

- ☐ Rearrange furniture for easy flow and space
- ☐ Remove personal photos and bold décor
- ☐ Add neutral accents like throw pillows, fresh flowers, or fruit bowls
- ☐ Keep bathrooms stocked with clean, folded towels
- ☐ Create cozy, inviting spaces in main living areas



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Marketing Prep: Showcase Your Home Like a Pro

- ☐ Complete a features list (bedrooms, baths, upgrades, lot size)
- ☐ Gather recent utility bills, tax info, and warranties
- ☐ Write a “What We Love About Our Home” highlight list
- ☐ Schedule professional photography (or use a brDIY recommended vendor)



Showing-Ready Essentials

- ☐ Safely store valuables, medications, and sensitive paperwork
- ☐ Quick tidy-up before showings (vacuum, wipe counters, open blinds)
- ☐ Keep dishes and laundry put away daily
- ☐ Stay flexible to maximize showing opportunities



Bonus Pro Tip:

*The better your home shows on day one, the better your offers will be.
Small improvements now can mean thousands more later.*



My To-Do List Before Launching:

- _____
- _____
- _____
- _____
- _____



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